

DIESEL

DIESEL INCLUDES BRIGHT COLORS AND BOLD SILHOUETTES FOR SUMMER 2018

For Summer 2018, Diesel offers a bold and vibrant interpretation of a faded past. Vintage men's styles are reinvented with bright and glowing degrade treatments, masculine raw steel and sporty silicone straps—bringing the past into the future.

DEGRADE

Degrade dials steal the spotlight in bold and vibrant colors like blue and orange. The ultimate expression of Diesel style and design evolution, these men's watches include a masculine stainless-steel case, stylish sunray dial and silicone straps for a sporty take on classic timepieces.

LITTLE DADDY

This best-selling platform features classic Diesel elements in a sleek, stainless-steel case and silicone strap with contrasting stitch detail. A textured chronograph dial completes the edgy look.

The summer 2018 collection will be available in select stores and at www.diesel.com/watches beginning April 2018.

DIESEL

SUMMER 2018 WATCH COLLECTION

TECHNICAL DESCRIPTIONS



MS9 (DZ1861)

FUNCTION	QUARTZ / 3 HAND DATE
CASE MATERIAL	STAINLESS STEEL
CASE FINISH / PLATING	MATTE / SILVER
CASE SIZE	44X49MM
WATER RESISTANCE	5 ATM
STRAP / BRACELET MATERIAL	TWO PIECE STRAP / SILICONE
STRAP / FINISH PLATING	MATTE / BLACK
DIAL COLOR	SUNRAY / GREEN



RASP (DZ1858)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH / PLATING	MATTE / SILVER
CASE SIZE	46X53MM
WATER RESISTANCE	5 ATM
STRAP / BRACELET MATERIAL	TWO PIECE STRAP / SILICONE
STRAP / FINISH PLATING	MATTE / BLACK
DIAL COLOR	SUNRAY / ORANGE



LITTLE DADDY (DZ7411)

FUNCTION	QUARTZ / 3 HAND
CASE MATERIAL	STAINLESS STEEL
CASE FINISH / PLATING	MATTE / SILVER
CASE SIZE	52X62MM
WATER RESISTANCE	3 ATM
STRAP / BRACELET MATERIAL	TWO PIECE STRAP / SILICONE
STRAP / FINISH PLATING	MATTE / BLACK
DIAL COLOR	TEXTURED / YELLOW